

EXPERIENCE

Cargill International S.A

Traineeship, Cargill International S.A Responsibilities: research and designing a spreadsheet on the Baltic Freight Index to help trading. Presentation of the research. Accumulation, compiling and presentation of vessel information and ship description. Similar procedure for the port cost project. Two weeks on the trading desk.

Nomura Bank Switzerland

As an account executive at Nomura Bank Switzerland, I was responsible for developing the UK and US markets, servicing Swiss institutions. This entailed following the markets, presenting the morning meeting, setting up meetings with potential clients, covering clients, setting up a mailing list for documentation on companies and the strategies to be dispatched on time, setting up meetings with analysts and strategists, setting up presentations, attending company presentations and advising clients. Grew the client base from zero to twenty clients within one year.

Photographic assistant: Mario Testino, Serge Leblon, Duncan Simm, Toni Meneguzzo, Malcom Venville. Budgets : Banana Republic, Smirnoff through to Vogue and small clients.

Photographer. The Times Magazine London. Not So Extremes Japan, Frank Magazine London, Joseph Paris, Lipp Design London Amongst Others.

BETC EURO RSCG Paris.

I have worked freelance on various accounts in different stages of the creative process. My input has ranged from concept work to transcribing copy for the international market in English.

I have worked on : Orange (institutional pitch & world tagline), Wonderbra, Evian, BNP Paribas, Air France, Aoste, Mouton Cadet, LU, Kiss Kool, Hollywood, Peugeot.

Thirteen Ten Ltd. London.

Directed the mood for Amaretto Disaronno which won the European Campaign. Was the Agency Art Director for the filming of the commercial in Rome. Directed the mood for the IT'S Campaign UK. Was the agency Art Director for the filming in London of the commercial with Bafta awarded Director Gilles Mimouni (director of L'appartement - Monica Bellucci, Vincent Cassel)

NMI London

Dunhill. Worked on a concept for a commercial based on a digital test.

Alain Afflelou Paris - Direct to Client

Directed the launch campaign of Alain Afflelou Ephémère France.

McCann Switzerland. Directed Bacardi Breezer commercial for the Swiss cinema. Commercial also sold to Ireland.

Edipresse.

Production Co-ordinator, Mulimatin (multiblick) Interactive entertainment CD-Rom- Circulation 500,000. Production co-ordinated & partnered with The Sunday Times London. Multimatin Summer / Winter Editions 2005. First interactive entertainment CD-Roms produced outside the UK.

Air Paris.

Directed the launch campaign for KORRES natural products make-up range. Images from the film used for Instore visual merchandising

EIM SA. Fund of Funds

Project Manager.

Branding - Briefed and managed the Branding project for the group. Responsible for the rethinking of the EIM brand concept and design **Matrix** - Defined business and technical framework for reporting key performance indicators.

Retrocession - Implementation, content gathering of a sophisticated financial database tool, incorporating investor and sales data to be shared across the EIM Groups offices.

Freshmoney - Created a more defined and consolidated approach to tracking freshmoney flows into the groups existing financial analysis structure.

Commercial Film Director

Nivea FCB, Hamburg

Redds DDB, Moscow

Google (Plus)+ Italian Launch. Adam&Eve DDB, London

Vichy, Bi White Asia, Idealia, Lazer, films TBWA, Paris

H&S Saatchi & Saatchi London, Awarded Silver Shark Kinsale

Samsung Cheil Worldwide Moscow

Adidas Direct to client, Hamburg

Milford Scholtz & Friends, Hamburg

Brothers Cider UK - Direct to Client

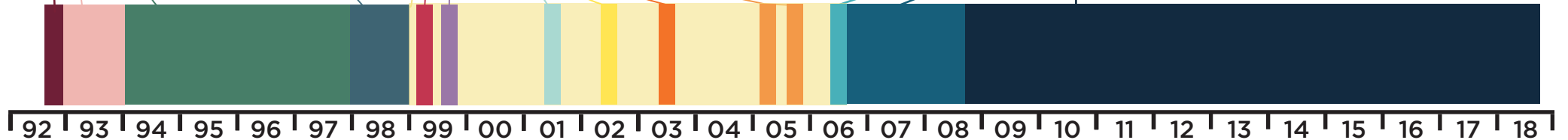
Minute Maid, Saatchi&Saatchi, Shanghai

Radler Beer Grey, Czech Republic

Downy Grey, Manila

H&S Pan Asia 4 films Saatchi & Saatchi, Singapore

Indulona Brand re-launch 2 films, Leo Burnett Czech Republi. Awarded Effie Gold



EDUCATION

INTERNATIONAL SCHOOL OF GENEVA
International Baccalaureate
31 points.

LOUGHBOROUGH UNIVERSITY
BUSINESS SCHOOL

UNIVERSITY OF DURHAM
Politics Bachelor of Arts
(Honours) Class 2 Division 2

